

THIS WEEK
4 page issue!

Tairua Pauanui The Local Advertiser



WHAT'S YOUR SCORE?

R	E	A
I	F	S
C	B	E

Use the letters to make 4+ letter words

Beat Barry's 26.
Words must contain the middle letter. Plurals OK. If "S" is in the grid, Barry's answers online, under "issues"

16th September 2026 Website: www.tairuaadvertiser.nz Phone: +64 7 864 8170 Email: tairua.advertiser@xtra.co.nz Volume 26 Number 37

Buy Local Campaign delivers big results for Tairua

Pete Hunt, chairman of the Tairua Business Association (TBA), reported that as Tairua's 2026 "Buy Local Campaign" wrapped up, it has contributed to another successful winter, with residents and visitors embracing the opportunity to support local businesses while being in to win. Over the 12-week campaign, 10,000 entries were received from purchases made at 29 participating businesses, representing a minimum of \$300,000 spent locally. This result is very encouraging for

local businesses during the quietest trading time of the year.

A total of 11 winners shared \$3,035 worth of vouchers, redeemable at participating Tairua businesses. More than half of the winning purchases were over \$60, highlighting the strong level of support many shoppers gave to local retailers, cafés and service providers. Of the 11 winners, nine were Tairua locals, while the remaining two were regular visitors who own holiday homes in the area including

the grand prize winner, Jocelyn Moore, from Auckland.

Pete said, "The campaign once again demonstrated the value of shopping locally. Every dollar spent with a local business helps strengthen the local economy, supports employment, and keeps money circulating within the community."

Peninsula radio station, CFM, supported the campaign, promoting the initiative throughout winter and hosting the prize draws live on-air, while Thames-Coromandel District Council helped fund it as part of its ongoing support for local economic development.

With another successful campaign complete, Pete

emphasised again the message that when the community chooses to buy local, everyone benefits! Thanks to all businesses that took part and all who supported them with their custom! Despite the winter being impacted by world events, the local businesses who participated can now look forward to an improving summer!

TBA's aim is to "promote and support the businesses of Tairua". As well as organising town promotions, the Group offers informative sessions to assist business health and growth. Contact Pete Hunt by email: chairperson@tairua.biz for more information, and to join the Group.

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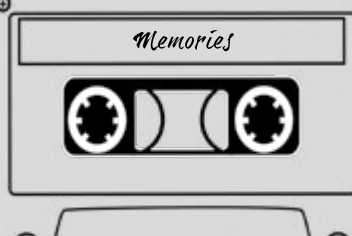
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The work of the Tairua Community Response Group

Tairua Community Response Group (CRG) is formed by local volunteers. They are people who will be in the same boat as the rest of us during emergencies, but who have put their hands up to help coordinate a community response. John Kelly, the lead for the CRG, tells us about the Team's work.

John explained that whilst Civil Defence Emergency Management (CDEM) is responsible for coordinating arrangements in a declared emergency, the CRG is a community-based entity that has the capacity to deliver welfare services in emergencies without relying on outside or CDEM help.

We are all aware that in civil defence emergencies we can be isolated. During the Cyclone Gabrielle weather event, for example, Tairua was isolated for three days. The CRG exists to coordinate the local effort during such times.

John explained that during the January 2026 storm event, where slips caused havoc in parts of the town, the CRG assisted in the early hours of the morning with providing relief to those who had been

evacuated from their homes, finding accommodation and in some cases clothes, and giving them a local connection, all of which was greatly appreciated. Over the next two days, with help from the Fishing Club and its members, water was delivered to residents on Paku, and a van was arranged to enable people to get down town for grocery shopping.

When activated, the Group sets up at St Francis House on Main Road. With the assistance of the Thames Coromandel District Council (TCDC) Civil Defence team, the CRG has access to a generator and Starlink satellite communications enabling them to stay in touch with the outside world and function regardless of power outages.

John's advice moving forward is to make sure we are prepared, and that we are in touch with neighbours and friends when something happens.

Just like TCDC's focus on a resilient roading network, we need to develop resilient communities. That way, we will be well placed to bounce back from, what could be, very trying circumstances!

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PUBLIC NOTICES

ST FRANCIS CHURCH WHAT'S ON THIS WEEK

Sunday

9.30am Worship
Fellowship & Morning Tea

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PUBLIC NOTICES

Tairua Information Centre's
PHOTO COMP
for the 2027 Tairua Calendar

Amateur photographers,
enter your images of Tairua
in keeping with THE THEME

**IT'S ALL IN THE
ATTITUDE**

LAST DAY
to enter
5th OCT
2026

Email images (4MB min) to: admin@tairua.co.nz

Open to amateur photographers only. **Landscape orientation preferred.**
Last day to enter Monday 5th October 2026. Winners chosen to fit theme:
"Tairua: It's all in the attitude". All winners get a free calendar. Cover winner gets
a free canvas print. Proceeds of calendar sales to Tairua Information Centre.

SITUATION VACANT

Tairua Information Centre Manager

Are you a natural leader who loves people, thrives on variety, and enjoys making things happen?

We are seeking an enthusiastic and capable full-time Manager to lead our team of volunteers.

This is an exciting opportunity for a motivated, organised, customer-focused person who can confidently lead day-to-day operations, develop the business, support the local community and create positive experiences for visitors and customers. If you enjoy a busy and varied environment and are excited by the opportunity to develop and grow our Information Centre, we would love to hear from you.

An Information Pack is available on request from the Tairua Information Centre.

To apply: Send your CV, and a covering letter outlining your relevant experience and why you would be a great fit for the role, to the Chair, Tairua Information Centre, PO Box 76, Tairua 3544, or email: sally.davisjowett@gmail.com

Applications close: 4pm, 7 October 2026.

Short & Sweet

Ko te wiki o te reo Māori tēnei! How about making 'Kia ora' your first choice of greeting to everyone you speak to this week, which is Maori Language Week? Visit: www.reomaori.co.nz for ideas and simple phrases that, those of us who are novice speakers, can learn and use. Be assured that te reo speakers will appreciate any efforts made to korero Maori, as we add mana to one of our national languages.

The Tairua Garage Sale takes place on the Saturday of Labour Weekend, 24 October, between 8am and 1pm. Sponsored by Bayleys, anyone wanting their garage sale to be included needs to register at Tairua Information Centre before Monday 19 October. A \$2 registration fee will be charged. Then, addresses for each of the registered garage sales will be compiled on a town map which can be purchased from Bayleys Real Estate for \$2 in the lead up to the 24th. All the best treasures, all on one map!

Have you been out snapping the vibe of Tairua? Sorting through your pics of the area? Tairua Information Centre's Calendar photo competition, "Tairua: It's all in the attitude" concludes on October 5. Your high-res landscape images should be sent to Eve at the Info Centre, admin@tairua.co.nz. Winners will receive a free calendar and the cover page winner will receive a 300x450mm canvas print of their image, courtesy of Tairua Print.

Need a Justice of the Peace (JP) to certify your documents? Our local JPs provide a marvellous drop-in service at Tairua Library weekly, on a Friday from 11am to noon. This is a free service.